



LEAD LOSS MITIGATION

MAXIMIZE YOUR DEALERSHIP'S SALES OPPORTUNITIES WHILE MINIMIZING MARKETING SPEND WASTE

VisQuanta's Lead Loss Mitigation service reactivates, reengages, and rebooks your lead database that was marked unsold or lost.

THE CHALLENGE

Dealerships often spend too much on customer acquisition due to low internet lead conversion rates. Most dealerships struggle with the consistencies of their sales team and the internal established follow up process. Sales teams tend to chase the buyers who are ready now, leaving a backlog of unsold opportunities. Follow-up on older prospects usually stall out by the second week.

THE SOLUTION

VisQuanta's Lead Loss Mitigation automatically reengages your unsold prospects and books them back into your CRM, with no additional time required from your staff.

Recover an additional 5%-11% of your unsold and inactive leads from your database.

Dealerships around the world struggle with the same issue:

Sales teams naturally prioritize fresh opportunities, often leaving older or inactive prospects unattended. Whether these potential buyers are buried in the CRM, marked as lost, or have simply gone quiet, many remain in the market and have yet to make a purchase.

VisQuanta's Lead Loss Mitigation Process finds them, scores them, and reaches out at the perfect time with the right message across SMS, chat, and social DMs. All with a strategic follow-up process that breaks through the silence and gets even the most unresponsive prospects to reply, engage, and book appointments.

No complicated dashboards. No hiring extra BDC reps. Just leads coming back to life.

WHO WE INTEGRATE WITH

- | | | |
|----------------|-----------------|----------|
| ✓ VinSolutions | ✓ DriveCentric | ✓ Activx |
| ✓ CDK | ✓ Dealer Socket | ✓ Others |
| ✓ ProMax | | |

HOW IT WORKS

- We integrate directly with your CRM, Google leads, Facebook leads, website forms, and DMs.
- VisQuanta LLM starts to communicate with the targeted lead list.
- We send conversational SMS outreach to reengage those prospects and book more test drives for your dealership.
- VisQuanta will then push the live contact back into your dealership CRM with all supporting notes from the A.I. This will trigger an instant notification to your staff.
- Your sales team gets real opportunities, not busy work.

REAL DEALER RESULTS

- Average reengagement rate: 30%+ of "dead" leads convert back into active conversations.
- Average appointment rate: 5% to 11% booked from previously lost prospects.
- Large Used Car Dealership in Colorado: 57.66% engagement, 24.62% bookings, \$360K+ in recovered revenue over 10 months

DEALERS THAT WIN WITH US

- Franchise rooftops, independents, large groups, and single stores.
- Stop wasting ad spend and start working the data you already have.

Ready to reduce lead loss once and for all?

Test it out: <http://demo.visquanta.com/>
Book a demo: <http://calendly.com/visquanta/30min>

Experience it for yourself. See how
VisQuanta will reengage your prospects:

